

#### Dear Sir or Madam,

The Shaun Jai Project is a community outreach organization. We are producing six major events this upcoming year and would like to extend an invitation for you to partner with us as a sponsor at one or more of our upcoming events. Our goal is to distribute flyers, advertise in local newspapers and on local radio stations. Every penny counts! All of the funds allocated from sponsors will be put towards marketing, promoting, and the cost of hosting each event.

By sponsoring one or more of our events, you are helping us to enlighten our community on such issues as teen suicide, depression, drug and alcohol abuse, teen pregnancy, domestic violence, and other issues that are continuingly plaguing our communities.

All sponsors will receive advertisement on flyers, in our souvenir magazines, and all online avenues, just to mention the least. Your generous sponsorship would be highlighted in announcements to the community, throughout the event itself and in all press releases.

We have designed "Sponsorship Packages" for you to choose which level of support will be a perfect fit for your company and/or organization. In advance we would like to thank you for taking the time to review our proposal and we look forward to hearing from you soon.

#### **UPCOMING EVENTS:**

Event	Date
Inspire Awards	February 9, 2019
Let. Me. Speak!	April 13, 2019
Vendor's Boutique & Artist Showcase	May 18, 2019
Health & Wellness Revival	July 13, 2019
We Rock the District	September 21, 2019
Stop Giving Your Shit Away	December 7, 2019

Please take a moment to view our "Sponsorship Packages" and determine which level of sponsorship will best suit your company. In advance we would like to thank you for taking the time to review our proposal and we look forward to hearing from you.

Shaun Jai, Founder The Shaun Jai Project



# Silver Sponsorship Package \$500.00

Your company's logo displayed on 5,000 4x6 flyers

Your company's advertisement displayed in a quarter page ad in event programs

Your company's logo and contact information displayed on our website.

# Gold Sponsorship Package \$1,000.00

Your company's logo displayed on 10,000 4x6 flyers

Your company's advertisement displayed in a half page ad in the event programs

Your company's logo and contact information displayed on our website.

Your company's banner displayed during Fashion Show

## Platinum Sponsorship Package \$2,500.00

Your company's logo displayed on 10,000 4x6 flyers

Your company's advertisement displayed in a full size ad in the event programs

Your company's logo and contact information displayed on our website.

Your company's banner displayed during Fashion Show

Your company's named as a sponsor on radio advertisement

Your company's promotional item distributed in 1,000 Giveaway Bags

# Elite Sponsorship Package \$5,000.00

Your company's logo displayed on 15,000 4x6 flyers

Your company's advertisement displayed in a full size ad on the inside cover of the event programs

Your company's logo and contact information displayed on our website.

Your company's banner displayed during the event

Your company's name listed as a sponsor on radio advertisement and all printed advertisement (newspapers, magazines, posters, vehicle magnets, etc)

Your company's promotional item distributed in 1,000 Giveaway Bags

Your company's stores listed as the exclusive location for ticket distribution

## Live Life T-Shirts \$2,500.00

Your company logo printed on the back of 250 t-shirts. These shirts will be given away FREE to all guest.

#### Souvenir Magazine

Business Card Advertisement \$75 Quarter Page Advertisement \$125 Half Page Advertisement \$175 Full Page Advertisement \$225 Inside Cover & Back Cover \$350

## **Promotional Gift Bags \$100.00**

Place your marketing materials in our Swag bags.

Phone: 240.468.8964 E-Mail: ShaunJai@gmail.com Website: www.ShaunJai.com



The Shaun Jai Project goal is to create an atmosphere that will draw our audience's attention for the evening while capturing their minds and invoking their thoughts though fashion, poetry, music, and dance.

If you would like to partner with us for these very special occasions please fill in the application below and send it to the address listed below.

Company's Name	
Owner	
Assistant	
Day Phone	Evening Phone
Mailing Address	<del>-</del>
	E-Mail
Please check below your sponsorship preference.	
Donation of \$	
Silver Sponsorship Package	
Gold Sponsorship Package	
Platinum Sponsorship Package	
Elite Sponsorship Package	
Live Life T-Shirts	
Promotional Gift Bags	
Please list the type of item you wish to distribute i	n our gift bags and the quantity.
ltem	Quantity
Print Name	Date
Signature	Date